

IOWA WESTERN COMMUNITY COLLEGE

Course Syllabus Information ART 186-OL01 16WI

Term: 16/WI

I. Faculty Information:

Instructor: Robert Walters

E-mail Address: rwalters@iwcc.edu

Office: Art Center Room 205

Office Hours: via email

Phone: 712-388-7158

II. Course Information:

<u>Course Prefix/ No.</u>	<u>Course Name</u>	<u>Credits</u>
ART 186 OL01	DIGITAL PHOTOGRAPHY	03

Course Description:

Digital Photography introduces students to the use, management and manipulation of photographs as a digital medium. Students will study Photoshop, and other photographic editing tools and utilize critical analysis relating to ideas of photo editing and manipulation. Content will include the technical concepts of digital image editing and manipulation in the context of historical and contemporary theories of photography as an art form.

Course Meeting Times: ONLINE Course Location: ONLINE

Optional Textbooks:

NO TEXTBOOK REQUIRED

Materials and Supplies to be Furnished by Student

1. A Digital Camera (cell phone camera is fine)
2. Adobe Creative Cloud Membership (please see class page for information)

Course Learning Objectives and Course Competencies

Upon successful completion of this course, the student should be able to meet the following course learning objectives, competencies and skill requirements:

1. Use a design process as a resource for visual problem solving and critical thinking.
 - Explore the digital imagery.
 - Develop an understanding of the requirements and language of the digital image.
 - Develop criteria for evaluating digital imagery.
 - Develop ideas for the personal digital images.
2. Use a design process that reflects an awareness of art/design history.
 - Develop criteria for good design.
 - Utilize the principles of design in creating a Photoshop projects.
 - Develop personal design skills using Photoshop.
 - Develop a group of well-designed Photoshop projects.
3. Create forms that demonstrate integrity of construction and mastery of medium tools.
 - Develop an understanding of Photoshop tools.
 - Develop the necessary skills to complete tutorials.
 - Develop personal criteria for digital images.
 - Develop an ability to analyze and evaluate digital images.
4. Create visual forms that communicate intended content.
 - Utilize the tools and techniques for personal projects.
 - Create projects for a personal Photoshop portfolio.
5. Learn and develop the necessary skills and professional standards expected in the industry.
 - Complete work in a timely and professional manner.
 - Participate in the exchange of ideas and critical evaluation
 - Be prepared and on time to each class session.

Course Practices:

1. Attendance Requirements

Students must turn in fully completed assignments by listed due dates. You may work ahead.

Assignments received after the due date will be considered late and loose 1 point for each day it is late.

2. Standards for written work

Unless specific instructions indicate otherwise, all written work should be prepared on a computer and submitted to the instructor. Written assignments will be evaluated based on content, quality of work, format, completeness, grammar, spelling, and mechanical factors. These factors will be outlined in further detail during the course.

3. Late papers and assignments

Late assignments will automatically lose 1 point each day after the listed due date. Due Date are listed on our classes ROC page.

4. Communication with Instructor

Communication with instructor is encouraged via email or appointment during instructor's office hours

Grading:

The following elements will be used to determine the student's final grades.

• **Assignments/Quizzes = 100 pts of final grade**

10 assignments/quizzes worth 10 points each.

Grading will be based on the following scale:

- A** = Excellent work - completes all assignments and exceeds expectations of course learning objectives. 9-10 Points

- B** = Very good work - completes all assignments and meets expectations of course learning objectives. 8-9 Points

- C** = Average work - completes all assignments and approaches expectations of course learning objectives. 7-8 points

- D** = Below Average work – does not complete all assignments and/or does not meet expectations of course learning objectives. 6-7 points

- F** = Failing work – incomplete and/or missing assignments and/or shows no understanding of course learning objectives. BELOW 6 points

Detailed written descriptions will be provided for all assignment and projects well in advance of their due date. A detailed written description of the criteria used for assignment evaluation will also be provided.

FINAL GRADES are viewable on ROC, Self-Services Menu, Students, Academic Record the Tuesday after the end of the semester.

Assignments

- #1 **Introduction to Lightroom and Adobe Creative Cloud**
Explore the basic function and setup of Adobe Creative Cloud. Learn the basics of uploading and organizing image files.

- #2 **Basic Photo Editing**
Explore the Photoshop interface and basic steps for photo editing. Students will be expected to import, organize and do basic editing steps to create a image bank to work with in the future.

- #3 **Photo Retouching Project**
Explore photoshop tools of photo retouching, color correction and image output. Students will need to provide a photographic print to be scanned, retouched and printed out. Before and after images will be turned in for evaluation.

- #4 **Photo Merge**
Students will explore merging of multiple photos into one.

- #5 **Photo Composite**
Students will create a single image made up of a composite of multiple source images. Students will explore selection tools and using layers.

- #6 **Using Text**
Students will explore using and adding text to images.

- #7 **Create an Media Layout**
Students will create a composition using text and image.

- #8 **Introduction to 3D modeling in Photoshop**
Students will explore and create a 3D image file in Photoshop

- #9 **Final Portfolio**
Create a Portfolio Presentation summarizing what you have learned over the length of this course. Support your presentation with images you have created utilizing Photoshop.

Problem Resolution If you have a conflict with me, concerns about my teaching and/or the course material, please discuss this first with me. If we cannot resolve the difficulty, contact Jenny Kruger (Dean) at 712-325-3326 (Office: S-1150).

Notice of Class Cancellation

1. Emergency closing of entire campus such as for weather – Students will be notified through the Reiver Alert system. Students must register for this service; find Reiver Alert on your ROC homepage.
2. If class is cancelled an email will be sent ASAP through ROC to inform you of the cancellation. In addition a note will be posted on the classroom door and posted on the class page in ROC

III. Information/College Policy

Cyber-Library

- Students can access books, magazines, journals, newspapers, films and audio books 24/7 through the *Cyber-Library* by clicking on the Cyber Library under Academics in ROC.
- Students can contact the library for assistance with research and citations. Check out our help features on the Cyber Library page in ROC.
- For questions about finding information at your campus or center, email cyberlibrary@iwcc.edu or call 712-325-3247 for the Council Bluffs Campus or 712-542-5117 for the Clarinda Campus. You can find the library hours posted on ROC.

Academic Support

- FREE tutoring and academic assistance are available through the *Academic Support Center*, located on the second floor of the Student Center on the Council Bluffs campus in a variety of core, general requirement classes. One-on-one assistance is available on a walk-in basis.
- FREE online tutoring is available through Brainfuse on ROC. To access Brainfuse, locate Online Tutoring next to My ROC Classes.
- For more information about tutoring services or help in your classes, email tutoring@iwcc.edu or call 712-388-6841. A full tutoring schedule is posted by subject area on ROC.

Dropping Classes

While we encourage you to do everything you can to complete your classes, it is always better to drop a class than to fail it. If it becomes necessary for you to drop a class you can drop a class online through ROC up to the last day to drop. We recommend that you always talk to your advisor and financial aid before you drop a class. For more information on dropping classes see the Advising Information Site in ROC under the Academics tab.

Personal Electronic Devices

To provide an environment conducive to learning, Iowa Western Community College requires that cellular phones, pagers, and other personal electronic devices be turned off or set to vibrate when entering classrooms, computer labs, library, offices, auditoriums, or arena areas. Cellular phones with picture taking capabilities are not allowed in bathrooms, locker rooms, or other areas where there is a reasonable expectation of privacy. Faculty members do have the right to prohibit the use of any electronic device in their classroom.

Honor Code – Academic Honesty

Upon enrolling at Iowa Western Community College, each student assumes an obligation to conduct her/his academic affairs in a manner compatible with the standards of academic honesty established by the College and its faculty. If this obligation is neglected or ignored by the student, disciplinary action will be taken. Please refer to the Student Code of Conduct for the Academic Dishonesty Policy.

FERPA

Student rights concerning access to educational records are spelled out in Federal Public Law 98-380 as amended by Public Law 93-568 and in regulations published by the Department of Education. The law and regulations require educational institutions to limit the disclosure of information from the student's record to those who have the student's written consent or to officials specifically permitted within the law. Students who wish to grant access to their educational (class schedule, transcript of final grades, and progress reports) or financial records (grants, loans, financial aid documents, statements and billing) may do so by submitting an Access to Student Information Consent Form to the Records and Registration Office. Access to information is only given at the Records and Registration Office or Financial Aid and Cashier Offices.

For more information, including the full Access to Student Information policy, refer to the Iowa Western Community College General Catalog or contact the Records and Registration Office.

Diversity Statement

Iowa Western Community College values diversity and supports learning experiences that promote intellectual growth and human enrichment.

American with Disabilities Act Statement

If you are an individual with a disability who requires an accommodation to fully participate in academic programs or campus activities, please email disabilityservices@iwcc.edu or call 712-325-3299. Accommodations are arranged through the Disability Services Office, on the second floor of the Student Center on the Council Bluffs campus. Please allow adequate time to implement your accommodations.

Any student with mobility impairments should prepare for an emergency ahead of time by instructing faculty and/or classmates on how to assist in case of an evacuation.

Non-Discrimination Statement

It is the policy of Iowa Western Community College not to discriminate on the basis of race, creed, color, sexual orientation, gender identity, national origin, sex, disability, religion, or age in its programs, activities, or employment practices as required by the Iowa Code sections 216.9 and 256.10(2), Titles VI and VII of the Civil Rights Act of 1964 (42 U.S.C. § 2000d and 2000e), the Equal Pay Act of 1973 (29 U.S.C. § 206, et seq.), Title IX (Educational Amendments, 20 U.S.C. §§ 1681-1688), Section 504 (Rehabilitation Act of 1973, 29 U.S.C. § 794), and the Americans with Disabilities Act (42 U.S.C. § 12101, et seq.).

Individuals having questions or complaints related to compliance with this policy should contact Kim Henry, Dean of Student Life and Student Success, phone number, 712/325-3207 or the Director of the Office for Civil Rights, U.S. Department of Education, Citigroup Center, 500 W. Madison Suite 1475, Chicago, IL 60661, phone number 312/730-1560 fax, 312/730-1576.

EQUAL EDUCATIONAL OPPORTUNITY AND NON-HARASSMENT

Iowa Western Community College is committed to a policy of equal educational opportunity. Therefore the College prohibits discrimination on the basis of unlawful criteria such as race, color, creed, religion, national or ethnic origin, ancestry, genetic information, physical or mental disability, age, sex, sexual orientation, gender identity or expression, pregnancy, marital status, veteran status, AIDS/HIV status, citizenship, or medical condition, as those terms are defined under applicable laws, in admitting students to its programs and facilities and in administering its admissions policies, educational policies, scholarship and loan programs, athletic programs, and other institutionally administered programs or programs made available to students. In keeping with this policy of equal educational opportunity, the College is committed to creating and maintaining an atmosphere free from all forms of harassment.