

# Iowa Western Community College Strategic Plan 2019-2023

**Mission Statement:** Iowa Western Community College is a learning community committed to excellence in meeting educational needs and improving the quality of life through programs, partnerships, and community involvement.

**Vision Statement:** Iowa Western Community College will be recognized as a premier educational leader and partner, with student learning and success being our highest priority.

## Strategic End 1:

Promote student success with relevant support and resources



- 1.1 Promote a comprehensive, relevant, and systemic student-centered onboarding experience through college-wide responsiveness and interdepartmental collaboration.
- 1.2 Advance the quality and effectiveness of academic advising.
- 1.3 Improve student success by creating a seamless learning experience for all students through expansion and deliberate integration of academic student supports and non-cognitive skill development across Student Services and Academic Affairs.

## Strategic End 2:

Provide relevant high-quality learning experiences for all Iowa Western students



- 2.1 Improve the effectiveness and efficiency of instructional delivery systems.
- 2.2 Increase the capacity to develop, modify or phase out curricula, services, and programs based on community and student needs.
- 2.3 Engage in the continuous assessment of student learning across all courses and programs.
- 2.4 Improve initiatives and activities to support student learning.
- 2.5 Improve student success by engaging students in educational pathways and career readiness experiences.

## Strategic End 3:

Embrace continuous improvement and conduct ongoing operational assessments to ensure Iowa Western has the internal systems, operational structure and the human and financial resources necessary to achieve its long-term vision



- 3.1 Promote institutional processes that will improve the effectiveness of all programs, services, operations, and administrative functions.
- 3.2 Provide employees with the necessary resources to perform their jobs efficiently and effectively.
- 3.3 Attract and retain a valuable, qualified and diversified workforce.

## Strategic End 4:

Cultivate economic growth, workforce development and quality of life in our communities and region



- 4.1 Engage in activities and partnerships which improve quality of life, provide civic engagement, and offer community service in addressing the needs of our diverse communities.
- 4.2 Expand opportunities to improve and/or advance technical and employability skills for the workplace.
- 4.3 Strengthen impact on regional economic growth through collaborations and diversification of services.